

# Crimson Summer Exchange 2010

## Introduction

The Crimson Summer Exchange (CSE) is a cross-cultural educational program that brings Western university students (Fellows) and Chinese youth together in a learning environment intended to bridge cultures. As one of the most highly regarded summer programs for high school and entering university students in China, CSE has served more than 1500 students over five years. CSE continues to strive to create meaningful cross-cultural dialogue among Fellows and students, to cultivate intellectual curiosity and cultural awareness, and to build new perspectives and lasting friendships. Supported by an innovative curriculum, the CSE 2010 Fellows will bring their experiences and passions as undergraduate and graduate students at world renowned universities to lead and mentor students in Hong Kong SAR and Mainland China.

## Theme of CSE 2010

***"Inspiring the Next Generation: Transforming Individuals, Communities and the World"***

This theme will be accessed through projects and dialogue (in English) and with an emphasis on the following six CSE Learning Goals:

- Enhance communication
- Encourage empathy
- Inspire self-belief
- Foster an innovative mind
- Promote positive attitude
- Inculcate an ability to learn

## Program Details

- Take place in 4 cities:
  - \* Hong Kong Special Administrative Region, China
  - \* Beijing, China
  - \* Chengdu, Sichuan Province, China
  - \* Hangzhou, Zhejiang Province, China
- Fellows will visit two of these China cities during the program
- Daily classes from approximately 9am-4pm and additional activities for students
- An orientation and Fellow training session prior to the program commencement
- Fellows are expected to be present for the entire period from **July 11 – August 20, 2010**

## Fellows

- Recruited from Harvard, Yale, Cambridge and Oxford Universities
- Each lead a group of approximately 12 students in projects that further develop their verbal, listening and writing skills, as well as address the six CSE Learning Goals
- Provided with opportunities to learn program facilitation and develop leadership skills
- Contribute to the development of CSE curriculum which consists of a framework and sample lessons
- CSE curriculum is written to be an adaptable guide for the incoming 2010 Fellows
- Graduates of the Harvard Graduate School of Education have consistently participated in general program development and curricular guidance

## Students

- Range from ages 14-18
- Selected by recommendation of their respective schools for their eagerness and interest in creating a bridge between China and the global community.

## Organizers

### **Crimson China Cultural Exchange Foundation Limited**

<http://cccef.org.hk>

Joint Organizer

CSE is jointly organized and sponsored by the Crimson China Cultural Exchange Foundation Limited (CCCEF) and the University of Hong Kong (HKU). Founded in 2005 through the vision of alumni and friends of Harvard University, the CCCEF is a non-profit organization and approved charity registered in Hong Kong (No. 91/7798). In addition to Harvard, the CCCEF has expanded its network to include alumni from Yale and Cambridge Universities.

**CCCEF's Vision:** To serve as a bridge to global partnership and world peace for aspiring youth from China and the West.



**CCCEF's Mission:** To organize the CSE program and other suitable educational programs for the intellectual and cultural exchange for all participants, comprising of students from various cities in Greater China, Fellows who are students and alumni from leading world universities, accomplished professionals and community leaders.

### **The University of Hong Kong**

<http://www.hku.hk>

Joint Organizer and Host Institution (HK Program)

In its sixth year of cooperation, the University of Hong Kong (HKU) is proud to be working with the CCCEF as the joint organizer of CSE.

HKU being consistently ranked as the best international university in Asia (THES - QS), is the choice of many outstanding non-local students from all over the world, with 10 faculties offering over 29 different undergraduate degree programs and over 100 post-graduate programs.

Located in Pokfulam on Hong Kong Island, the University is minutes away from the political, financial and cultural centre of Hong Kong.